

Coverage Achieved: Consumer national editorial

“It’ll leave you feeling good about yourself (not greasy) and always wanting more. We’re big fans”

DAILY
CANDY



A screenshot of a Daily Candy article from July 18, 2011. The article is titled "Get a Mouthful of Peter Popples Popcorn" and includes a sub-headline "Pop It like It's Hot". The article features three images of Peter Popples Popcorn bags in different flavors: green, blue, and yellow. The text describes the snack as a new whole-grain treat that is light, natural, and free of chemical additives. It also mentions that the snack is available at Panzer's and online at peterpopples.com. The article includes a "Locations" section with the address of Panzer's in London and a "Related Content" section with links to other articles. The Daily Candy logo is visible at the top left of the page, and the navigation menu is at the top right.